

INCENTIVES TO
INCREASE THE USE OF
TRACING AND
TESTING APPS:
CARROTS OR STICKS?

A joint event of



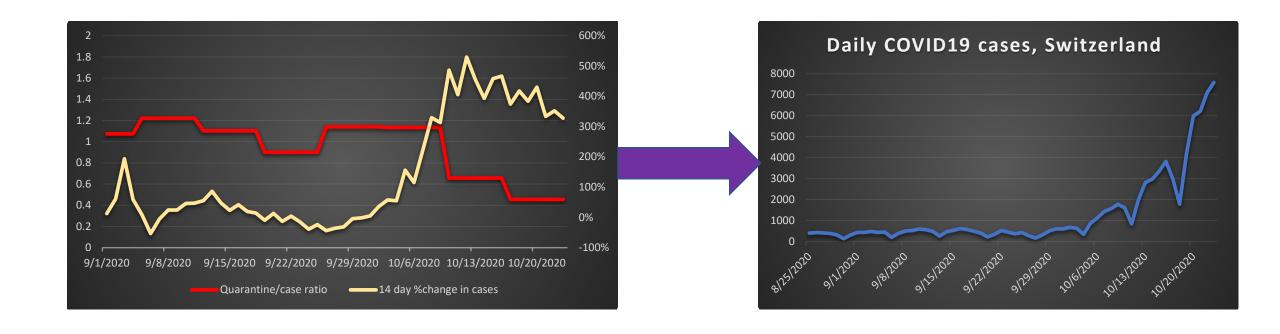








## Inadequate contact tracing: Quarantine to Case ratio too low to prevent contagion



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#### Personal responsibility???

### When Libertarianism Goes Bad

Liberty doesn't mean freedom to infect other people.



By Paul Krugman
Opinion Columnist



RICHARD T. ELY LECTURE

Procrastination and Obedience

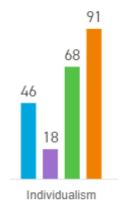
By George A. Akerlof\*

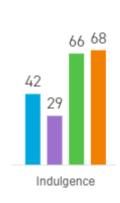
In this lecture I shall focus on situations involving *repeated* decisions with time inconsistent behavior. Although each choice have undue salience relative to future costs and benefits.

Procrastination occurs when present costs

## Hofstede Insights

Japan × South Korea × Switzerland ×
United States ×





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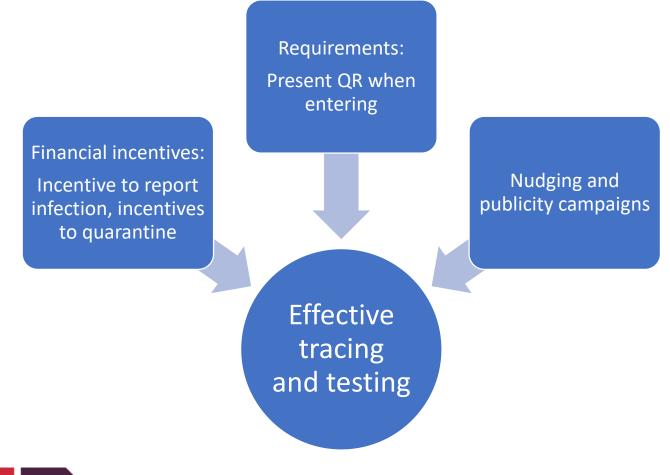








# Holistic approach to contact tracing and testing

















### Future of rapid testing



















## Thank You





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